

Software as a Service & CLOUD sau cumparare de licente si hardware?

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Software as a Service

Ce este?

Metoda de licentiere si distribuire a solutiilor software. Presupune un cost iterativ prin care se asigura atat licenta de folosire dar si toate serviciile adiacente (stocare, Back-up, support etc)

De ce ca serviciu?

Nu necesita achizitia de infrastructura, nu necesita instalare (se acceseaza cel mai des printr-un browser web). Deasemenea modul de plata este diferit fata de modelul De software clasic, one time fee

De ce sa tot platesc, nu mai bine-l cumpar odata?

Cel mai des este o taxa lunara dar poate fi si un cost anual, pe rezervare, procentual, pe numar de camere,etc.

Serviciile se platesc lunar. Software-ul

Software as a Service

Avantaje



Beneficiezi de experienta colectiva si de problemele de care s-a lovit o intreaga Comunitate.



In productie mai repede. 5 minute sa ai un sistem functional?



Costurile sunt mai mici pentru ca se impart la mai multi clienti.
Sunt periodice si nu supun compania la un stres initial



Upgrade gratuit si constant.



Folosesti SaaS? Esti deja in Cloud

Software as a Service

Avantaje

Integrare aproape orice SaaS functioneaza cu API-uri XML/JSON

Scalabilitate daca nevoile cresc se poate face oricand un upgrade

Rigoare aderarea la un model verificat poate aduce un plus de organizare in procesul organizational.

Dezavantaje??

Imposibilitatea customizarii? → API

CLOUD



Ce este?

cloud computing

noun

1. the practice of using a network of remote servers hosted on the Internet to store, manage, and process data, rather than a local server or a personal computer.

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CLOUD



De ce as tine datele mele condifentiale pe un server centralizat despre care nici macar nu stiu unde este?

Am deja infrastructura de ce as plati costuri lunare?

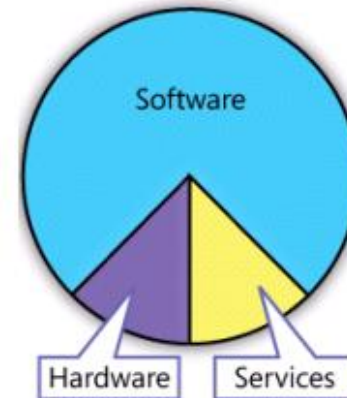
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Distributia costurilor in functie de implementare

Clasic



SaaS



	Avantaje	Dezavantaje
SaaS	Achizitia initiala mai rapida si facila	Costul lunar permanent va face aplicatia mai costisitoare pe termen lung
Soft clasic	<p>Detineti soft-ul si platiti eventual doar mentenanta</p> <p>Nu mai platesc mentenanta sistemul va merge in continuare</p> <p>Sistemul poate fi gazduit in reseaua locala si va merge si fara internet</p> <p>Back-up intern</p>	<p>Orice dezvoltare se plateste</p> <p>Dezvoltatorul</p>

Cum ramane cu infrastructura?

Uitati de ea!



Server DELL PowerEdge 860 Rackabil 1U, Intel Pentium D 925 3.0 GHz, 2 GB DDR2 ECC, 250 GB HDD SATA, 2 ANI GARANTIE

Utilizare: Dell PowerEdge 860 este un server de dimensiuni mici cu performante mari, usor de upgradat si cu un consum mic de energie electrica.

Network Card: Dual Gigabit 10/100/1000Mbps

Porturi / Conectare: 4 x USB, 2 x PS/2, 2 x VGA, 1 x port serial

Alte detalii: 1 x Sursa

785 Lei + tva

491 Lei + TVA

(608,84 Lei cu TVA inclus)

Garantie standard: 24 luni

Disponibilitate: Stoc



Adauga in cos


2014


2007

920\$ ~ 80% depreciere in 7 ani

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Example: MailChimp



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Calculate your monthly costs

Enter your estimated monthly number of subscribers

Subscribers	Emails per month	Monthly cost
0 - 2,000	12,000	Free
0 - 500	unlimited	\$10.00
501 - 1,000	unlimited	\$15.00
1,001 - 1,050	unlimited	\$20.00

Currency

Send targeted messages to subscribers who care

Segment your list based on purchase history, subscriber engagement, geolocation, and more.

Integrate with services you already use

MailChimp integrates with hundreds of other web services, and our [integration fund](#) pays for developers to build their own connections.

Work together

MailChimp works great with teams of any size. Collect feedback with comments, make changes with Editor, and send with MailChimp Mobile.



Exemple: BaseCamp



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Just last week, 6,244 companies signed up for Basecamp.

- Prices start at just \$20/month. [Jump to the full price list.](#)

Monthly Packages

Annual Package

\$20 10 projects 3 GB space	\$50 40 projects 15 GB space	\$100 100 projects 40 GB space	\$150 Unlimited projects 100 GB space	\$3000 Unlimited projects 500 GB space Priority support
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TourCMS



Used by **400** Specialist Tour & Activity Operators

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* Trial accounts are limited to 10 tours & activities

Trial	Small	Standard	Pro	Enterprise
1 User	2 Users	5 Users	20 Users	500 Users
2 Channels	2 Channels	5 Channels	20 Channels	25 Channels
25 Bookings (Total)	30 Bookings per month	1000 Bookings per month	2000 Bookings per month	Unlimited Bookings
	The Marketplace	The Marketplace	The Marketplace	The Marketplace
	XML API	XML API	XML API	XML API
Free	£29	£99	£199	£349

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